



TRANSFORMING
THE PRINTING BUSINESSES
IN MEXICO

POST-SHOW REPORT

FESPA MEXICO 2025

mexico.fespa.com

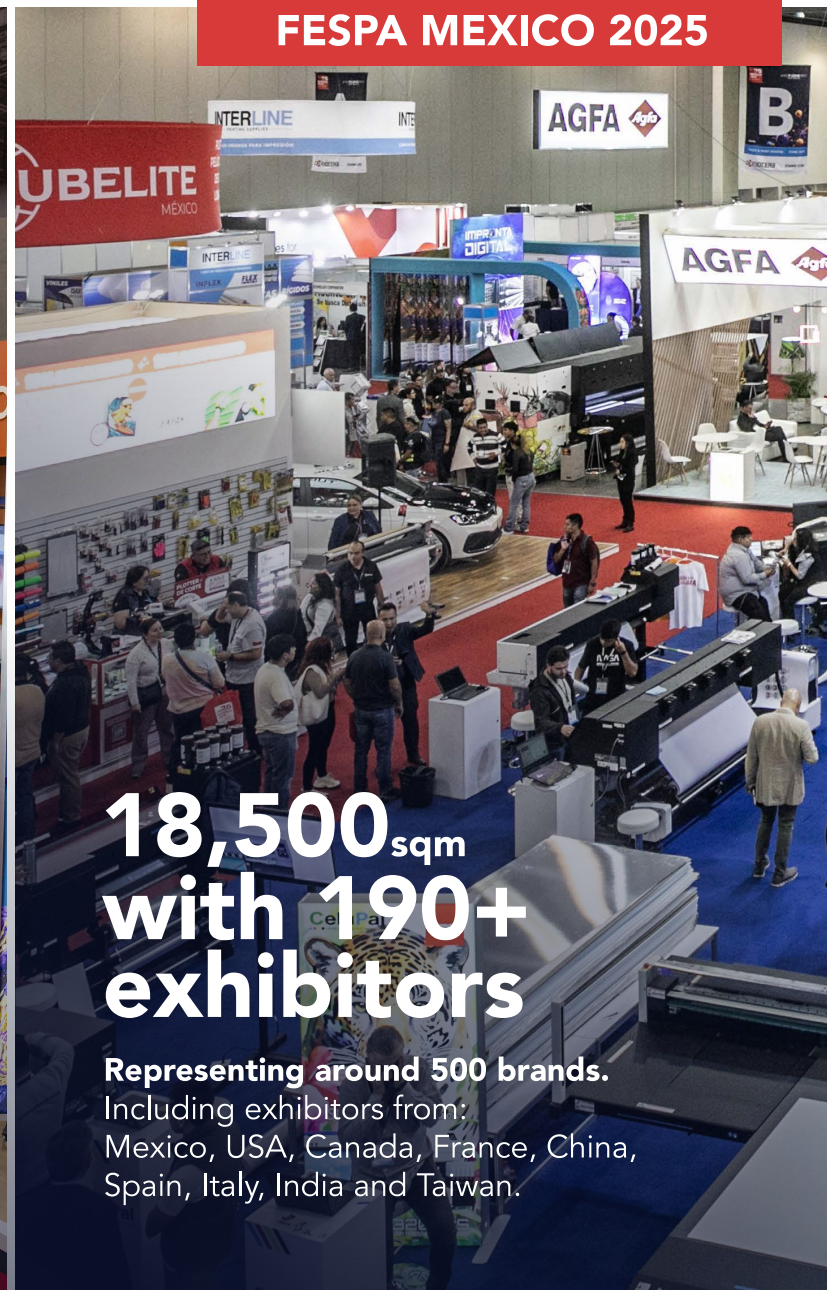
25
FESPA
MEXICO
2025
Mexico City

25-27
SEPTEMBER
CENTRO BANAMEX

TRANSFORMING THE PRINTING BUSINESSES IN MEXICO



FESPA MEXICO 2025



Event
FESPA Mexico



Venue
Mexico City
Centro Banamex



Dates
25, 26 and 27
September 2025



Opening times
11:00 - 19:00



Frequency
Annual



Edition
17



Organised by
FESPA



Access
18+ years



FESPA MEXICO 2025

439

VIP Attendees

FESPA
PRINTING
LEADERS

+85

business meetings

+10.1M

in purchases made during the show



67%

printers from graphics, textile printing, personalisation, signage, label and packaging

33%

visitors from advertising agencies, manufacturers, promotional items, food and drinks, retail industry and consumer brands

Our buyer profile:

Owners, CEOs, Managers and Coordinators

Responsible for:

Procurement, business development and operation areas

From companies such as:

- Abastecedora Lumen
- Inova Textiles
- Africam Safari
- Ivone
- Arma tu playera
- JC Apparel
- Bolco Mex
- JH Mills
- Farmacias Guadalajara
- Laboratorio Mexicano de Imágenes
- For Promotional
- Office Max
- Grupo Conlith
- PESA Uniformes
- Grupo Display
- Secretaría de Economía
- Grupo Fibrán
- Teher Signs
- Grupo Kaltex
- The Palace Company



ATTENDEES PROFILE



69%

are Owners, Directors,
Managing Directors and
Managers



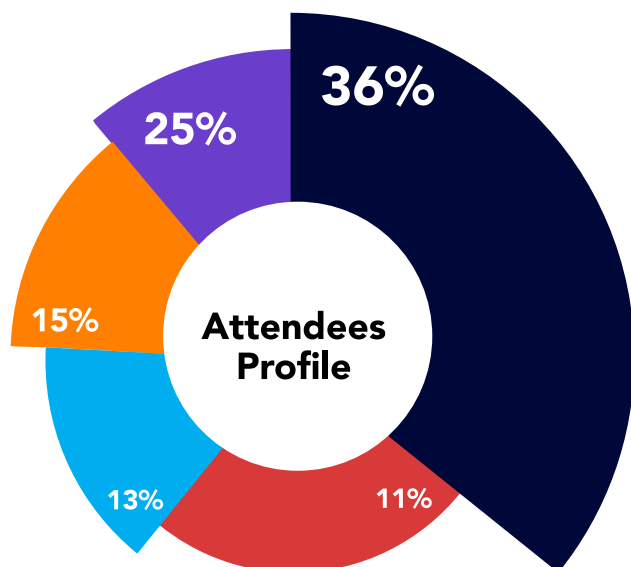
93%

are decision makers



73%

made purchases during
the event and/or plan to make
purchases in the 6 months
following the event



Who attended FESPA Mexico 2025?



36%
Creative / Advertising agency



15%
Manufacturer of
machinery / software /
tools / consumables /
promotional products



25%
Printers including wide format,
textile printing,
personalisation, signage and
wrapping



13%
Sign maker, consumer
brand, retailer, architecture
and interior décor



11%
Other

INTERNATIONAL ATTENDANCE

27 visiting countries

“One of the benefits that we liked the most at AGFA was the initiative of the FESPA Printing Leaders Programme. We were delighted that the profile we needed was sought. We liked very much that those who came to visit us were decision makers and from the procurement area, so we are very happy with that.

I highly recommend that you attend FESPA Mexico because you can find different markets, including high volume printers. It is a very good option to grow your business.

Ximena Linares
Marketing Manager
AGFA Graphics México

AGFA 

Including:

- Argentina
- Belize
- Bolivia
- Brazil
- Canada
- Chile
- China
- Colombia
- Costa Rica
- Cuba
- Dominican Republic
- Ecuador
- El Salvador
- Germany
- Guatemala
- Honduras
- Italy
- Korea
- Latvia
- Peru
- Portugal
- Spain
- Taiwan
- United States
- Uruguay
- Venezuela
- Vietnam

Top 10 products of interest



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ACTIVITIES

**TRENDS &
PRINT
SESSIONS**
BY FESPA MX

16
Seminars

250
Attendees

Sponsored by:



Most attended topics:

- Your printing business in the age of AI: Your print shop won't die... If you learn printing 5.0.
Xiko Flores, Founder of Ninja Print Masters
- Vinyl Basics for Digital Printing
Carlos Fernandez, Director at Sustratos y Más
- How to improve the quality of printing by sublimation?
Miguel Barrios, Director at TEMYN CBTAP

**PRINT
MAKE
WEAR**

9
sessions
of practical
workshops

1
keynote
seminar

240
Attendees

Sponsored by:



Modules:

DTF, 3D Fashion, 3D printing applied to Fashion, Screen printing, textile printing, textile vinyl, sublimation and 3D design.

Keynote seminar:

Sustainability that transforms Graphic and Textile business
Mireille Acquart
Founder of Ethical Fashion Space

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ACTIVITIES

250 ▶ **2**
Attendees Workshops

- **Interior Printing.**
Sponsored by Roland
- **Charting the future: evolution of laser engraving and cutting.**
Sponsored by Color Make

P

Personalisation
Experience

Sponsored by:



**WORLD
WRAP
MASTERS**
MEXICO
FROM **FESPA**

Sponsored by:



23 ▶ **8**
competitors from Mexico,
Argentina and
Venezuela Final round
participants

1ST PLACE: DAMIÁN CORDERO

2nd place: Luis Carlos Ramírez

3rd place: José Antonio Ramírez Medina



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SPONSORS 2025

GLOBAL SPONSOR:



SPONSORS:



I liked the networking opportunities at FESPA Mexico a lot this year. Meeting clients and being able to approach them in a different way through activities that arose in the expo is one of the important things that left us. We will participate at FESPA Mexico again because it is the event that allows us to be in contact with customers and other markets that we are interested in reaching.

Cristina Marichi
Head of Large Format for Mexico
HP



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SOME EXHIBITORS 2025



“

We had a very pleasant experience in the event, after a long time of not participating, we got a great surprise, we had a great traffic of people and the experience was very satisfactory. The event was very well focused, in FESPA Mexico we can find clients of all kinds including large companies, we have analyzed the amount of leads generated in the event and will definitely participate again next year.

Alejandro Celis
Sales Director Graphic Arts
Fujifilm de México

FUJIFILM

”

FESPA

JOIN US AT ONE OF OUR GLOBAL EXHIBITIONS



13 - 15 JAN. 2026

DUBAI, UAE

www.fespamiddleeast.com



8 - 10 SEPT. 2026

JOHANNESBURG

www.fespaafrica.com



2027

SÃO PAULO

www.fespabrasil.com.br



19 - 22 MAY 2026

BARCELONA

www.fespaglobalprintexpo.com



10 - 12 SEPT. 2026

MEXICO CITY

www.fespamexico.com