



10-12
SEPTEMBER
CENTRO BANAMEX
MEXICO CITY, MEXICO

STRENGTHENING THE PRINT INDUSTRY COMMUNITY IN MEXICO AND LATIN AMERICA

FESPA's portfolio of leading graphic industry events



AFRICA



MIDDLE
EAST



GLOBAL
PRINT EXPO



BRASIL



Personalisation
Experience



mexico.fespa.com

FESPA

FESPA Mexico, the international event for the printing industry.

We connect the print community of Mexico, Central and South America, creating business opportunities across the region.



FESPA Mexico brings together key decision-makers looking to invest in the latest technologies for:

- Large-format digital printing
- Sublimation, textile and industrial screen printing, and transfer printing
- Laser cutting and engraving
- Garment decoration and embroidery
- 3D printing
- Packaging and label printing
- Signage and digital signage
- Wrapping and automotive vinyl
- Interior decoration
- ... and more



We had a very pleasant experience in the event, after a long time of not participating, we got a great surprise, we had a great traffic of people and the experience was very satisfactory. The event was very well focused, in FESPA Mexico we can find clients of all kinds including large companies, we have analyzed the amount of leads generated in the event and will definitely participate again next year.



FUJIFILM

Alejandro Celis
 Sales Director Graphic Arts
 Fujifilm Mexico

CONNECT

Join more than 14,000 expected professionals who are part of the largest printing community in the region:

- **Connect** with new industries and generate more business opportunities.
- **Reach** professionals seeking the latest printing technologies and trends.
- **Access** potential clients through the exclusive FESPA Printing Leader program.
- **Expand** your reach by engaging with professionals before, during and after the event.

Discover our sponsorship opportunities.

CLICK HERE

INSPIRE

FESPA Mexico brings together the leaders driving the future of print.

Key figures of the 2025 event:

11,978

total attendees, including Expo Producción visitors.

18,500 m²

of exhibition showcasing the latest innovations.

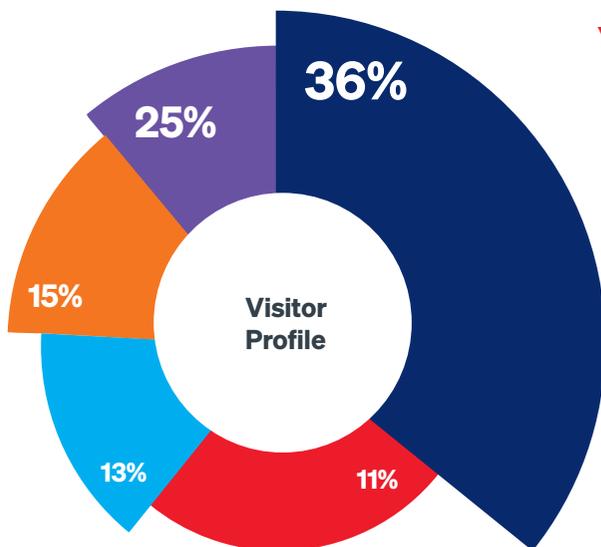
International exhibitors

from Mexico, Canada, China, Colombia, France, India, Italy, Spain, Taiwan, Turkey and the United States.

69% of visitors are owners, directors or managers.

93% are decision-makers.

73% plan to purchase during the event or within the next 6 months.



VISITOR PROFILE

- **36%** Creatives and advertising agencies
- **25%** Large-format printers, textile printing, personalization, signage and wrapping
- **15%** Machinery, software, tools, consumables, and promotional products manufacturers
- **13%** Sign makers, consumer brands*, retailers*, architects and interior designers*
- **11%** Other

*New sectors in 2025

FESPA PRINTING LEADERS



PROGRAM

The **FESPA Printing Leaders** program is designed to identify high-profile buyers seeking to invest in cutting-edge solutions and technology during FESPA Mexico.

439 VIP attendees from companies such as:

Abastecedora Lumen, Africam Safari, Arma tu Playera, Bolco Mex, Electric Neon México, Farmacia Guadalajara, For Promotional, Grupo Display, Grupo Conlith, Grupo Fibrán, Inova Textiles, Ivonne, JC Apparel, JH Mills, Grupo Kaltex, Laboratorio Mexicano de Imágenes, Office Max, PESA Uniformes, Secretaría de Economía, Teher Signs, The Palace Company and Tupperware, among others.

“

One of the benefits that we liked the most at AGFA was the initiative of the FESPA Printing Leaders Programme. We were delighted that the profile we needed was sought. We liked very much that those who came to visit us were decision makers and from the procurement area, so we are very happy with that.

I highly recommend that you exhibiting at FESPA Mexico because you can find different markets, including high-volume printers. It is a very good option to grow your business.

AGFA 

Ximena Linares
Marketing Manager
AGFA Graphics Mexico

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INTERNATIONAL ATTENDANCE

Visitors from 27 countries

- Argentina
- Belize
- Bolivia
- Brazil
- Canada
- Chile
- China
- Colombia
- Costa Rica
- Cuba
- Dominican Republic
- Ecuador
- El Salvador
- Germany
- Guatemala
- Honduras
- Italy
- Latvia
- Peru
- Portugal
- South Korea
- Spain
- Taiwan
- United States
- Uruguay
- Venezuela
- Vietnam

WHAT ARE OUR VISITORS LOOKING FOR?

Digital printing machinery	53%	Inks & consumables	41%
Finishing, cutting & engraving equipment	49%	3D printing	35%
Promotional products	48%	Screen printing machinery	33%
Sublimation	43%	Garment and textile decoration	33%
Textile printing	42%	Textile manufacturing	32%

SHOW FLOOR ACTIVITIES



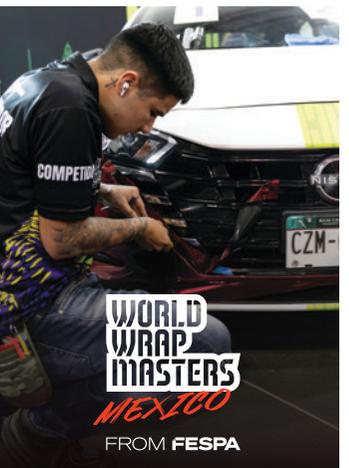
- 16 conferences
- 250 attendees



- 9 sessions and practical workshops
- 1 keynote presentation
- 240 attendees



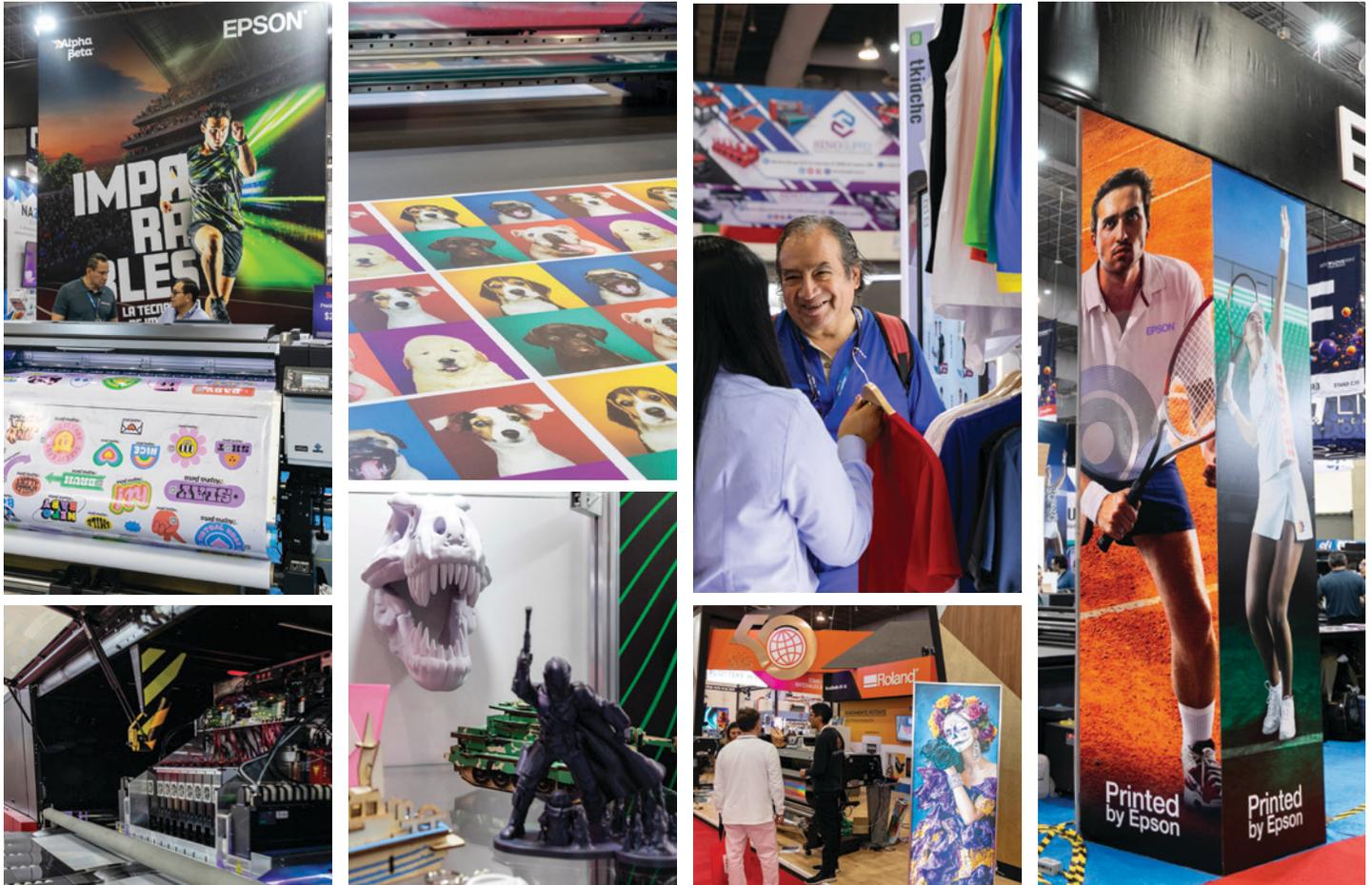
- 2 modules
- 250 attendees



- 23 competitors from Mexico, Argentina and Venezuela
- 8 finalists

SUPPORT THE INDUSTRY!

FESPA Mexico drives industry growth by enabling networking opportunities, training and business development opportunities within the world's most influential print community.



Benefits of participating as an exhibitor:

- Generate new business leads
- Increase brand visibility
- Showcase service or product launches
- Strengthen international branding
- Connect with new clients and potential markets

Your company is:

- Manufacturer and/or distributor of:
 - Digital printing equipment
 - Textile digital printing equipment
 - Packaging and label digital printing equipment
 - 3D printing equipment
- Manufacturer and/or distributor of signage and displays
- Manufacturer of textile items, garments and/or specialty uniforms
- Developer of software and technological solutions (software, RIP, web2print, etc.)

Present your printing solutions to new markets.

Exhibit at FESPA!



I liked the networking opportunities at FESPA Mexico a lot this year. Meeting clients and being able to approach them in a different way through activities that arose in the expo is one of the important things that left us.

We will participate at FESPA Mexico again because it is the event that allows us to be in contact with customers and other markets that we are interested in reaching.



Cristina Marichi
Large Format Lead for Mexico
HP

PARTICIPATION OPTIONS



Space only	Basic Package	Total Package
<ul style="list-style-type: none"> ● 18 - 89 m² ● 90 - 134 m² ● More than 135 m² <p>Does not include any services.</p>	<p>9 - 18 m²</p> <p>Includes: Booth walls, carpet, fascia with company name, 1 slim light lamp. Electricity not included.</p>	<p>9 - 18 m²</p> <p>Includes: Booth walls, carpet, fascia with company name, 1 slim light lamp, counter, 1 m² storage room, table with 2 chairs, double 110v outlet, trash bin.</p>

BOOK TODAY. CONTACT US!

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#WE 
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 FESPA MEXICO